



# Business in India

**Bologna, April 19<sup>th</sup> 2017**

# General Information

- **Area : 3.3 Million sq. km**
- **29 States and 7 Union Territories**
- **Population: 1,291,400,000**
- **Annual growth in the Indian consumption market is estimated to be 6.7 per cent during FY2015-20**

# India Advantages

- Young Population (64%)
- Largest English-speaking Country
- Largest Democracy



# Key Economy Indicators

- **GDP Growth rate: 7.2% in 2016.**
- **GDP Composition by Sector (FY 2016)**

**Services: 66%**

**Industry: 17%**

**Agriculture: 17%**





सत्यमेव जयते



The Policy to transform India into a global design and manufacturing hub

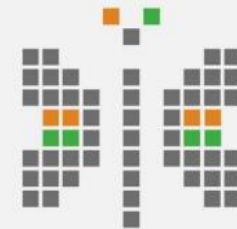
# Other recent Initiatives



#startupindia



**Skill India**  
कौशल भारत - कुशल भारत



**Smart City**  
MISSION TRANSFORM-NATION

# Automotive & Auto Components

- 6<sup>th</sup> largest producer in the World with an average annual of 24 million vehicles in 2016
- 5<sup>th</sup> largest vehicle market in the World
- Auto Component Industry registered a growth of 14% during 2006-16



# Biotechnology

- India is among the top 12 biotech destinations in the World and ranks 3<sup>rd</sup> in the Asia Pacific.
- India has the second highest number of United States Food & Drug Administration (USFDA) approved plants.
- No.1 producer of Hepatitis B vaccine recombinant.





# Construction

- USD 1 Trillion investments projected during 2012-17
- 100% FDI allowed
- Construction contribution to GDP: 8.1%



# Food Processing

- In India there are 127 agro-climactic zones
- Planned 42 mega food parks
- Attractive fiscal incentives to investments



# Pharmaceuticals

- 3<sup>rd</sup> largest pharmaceuticals market in the World by 2020
- 20% share of the global exports in generics
- State incentives for industrial projects.



# Renewable Energies

- India has the fifth largest power generation portfolio in the world and its current renewable energy contribution stands at 44.812 GW which includes 27.441 GW of Wind power and 8.062 GW of Solar power installed capacity in the country. (As on 31.07.2016).



# Textiles & Garments

- 5% share in global textiles and apparel trade
- 2<sup>nd</sup> largest textile fibre producer in the world.
- 2<sup>nd</sup> largest textile manufacturing capacity globally.



# Other Sectors



# India-Italy Trade Relations

- More than 400 Italian companies in India
- Italy imports mainly leather, garments and clothes.



# Famous Italian Brands in India

UNDERCOLORS  
OF BENETTON.



Maire  
Tecnimont

FERRERO



LUXOTICA®

Ansaldo



 **ITALFERR**  
GRUPPO FERROVIE DELLO STATO ITALIANE



# Supporting Platforms



- Provide guidance in internationalization and entering the Indian market
- Financing entrepreneurs and matching solutions.

# Embassy's Role

- Embassy of India, in Rome and Consulate General of India, in Milan, will provide support to Italian companies in exploring opportunities of investment in India.
- Please contact us at [commercial@indianembassy.it](mailto:commercial@indianembassy.it), send your company profile and receive information about future commercial events.