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Quale percorso di Digital Tranformation per le aziende?

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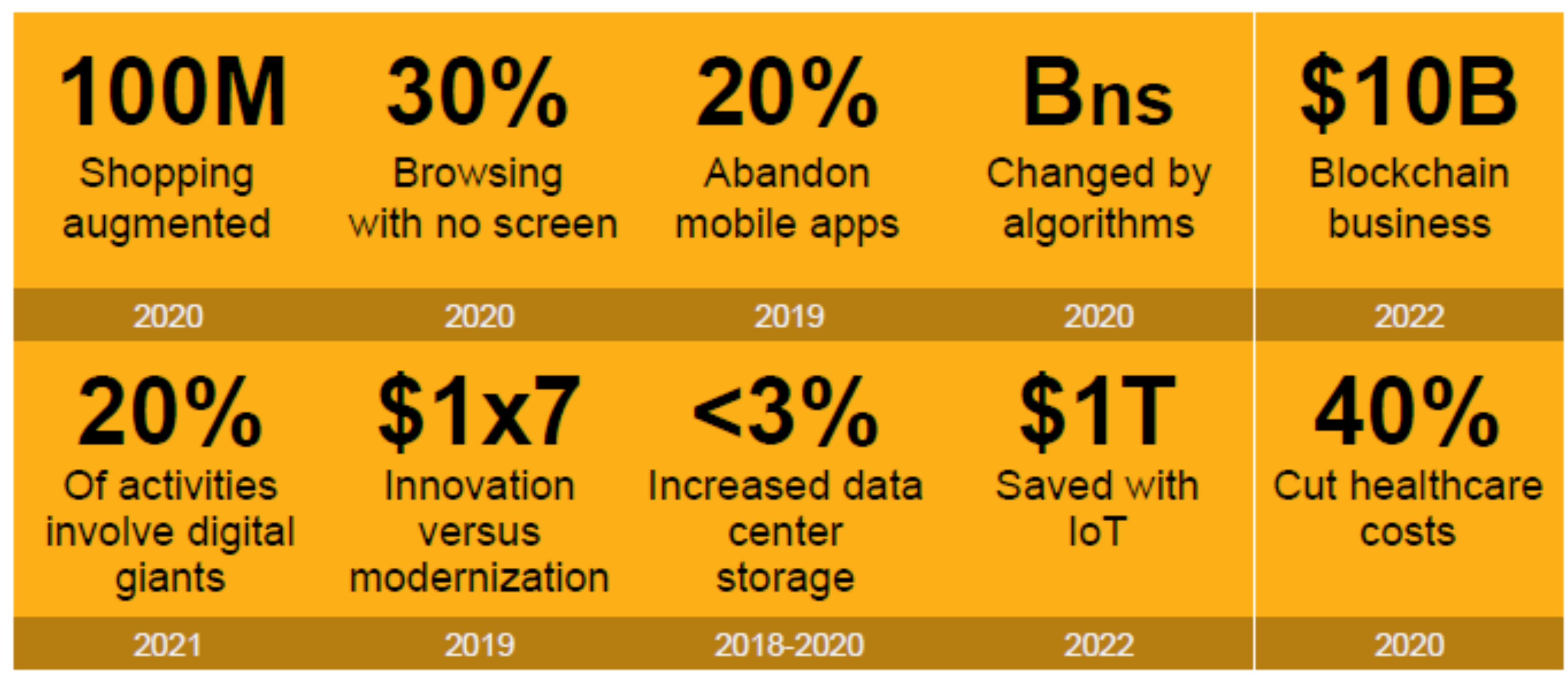
FABBRICA INTELLIGENTE E TECNOLOGIE ABILITANTI
Bologna, 20/03/2017
Confindustria Emilia Romagna

WHY DIGITAL TRANSFORMATION

gli investimenti mondiali in iniziative e progetti di
DX raggiungeranno i 2,2 trilioni di dollari nel 2019
- International Data Corporation (IDC) -

The Top 10 Strategic Predictions for 2017 and Beyond



100M	**30%**	**20%**	**Bns**	**$10B**
Shopping augmented	Browsing with no screen	Abandon mobile apps	Changed by algorithms	Blockchain business
2020	2020	2019	2020	2022
20%	**$1x7**	**<3%**	**$1T**	**40%**
Of activities involve digital giants	Innovation versus modernization	Increased data center storage	Saved with IoT	Cut healthcare costs
2021	2019	2018-2020	2022	2020

#GartnerSYM

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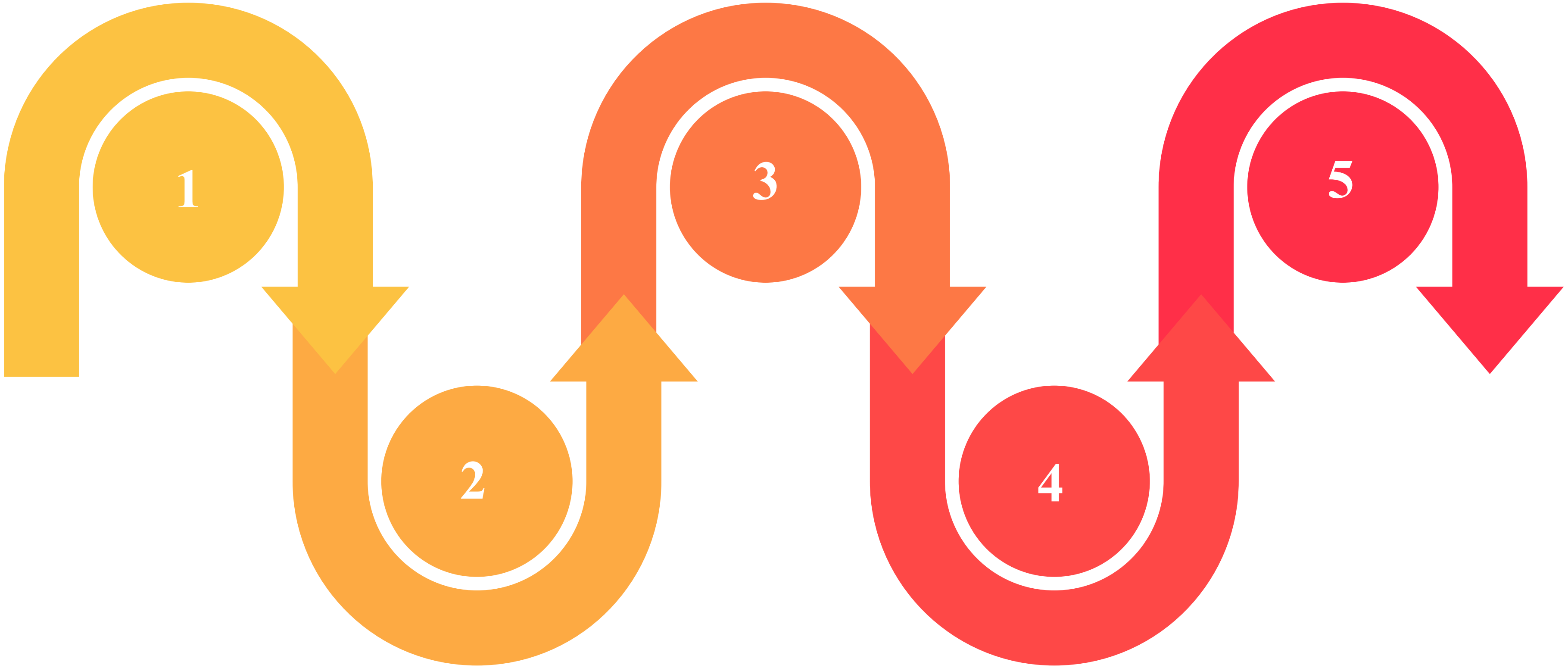
PIANO DIGITAL



Mappatura
competenze digitali

1

Analisi As Is
Obiettivi

3

Design
Strategia Digital

5

2

Analisi Trend e
Benchmark casi eccellenti

4

Matching
Digital Providers

TECNOLOGIE

AI

AR

APP

VR

IoT

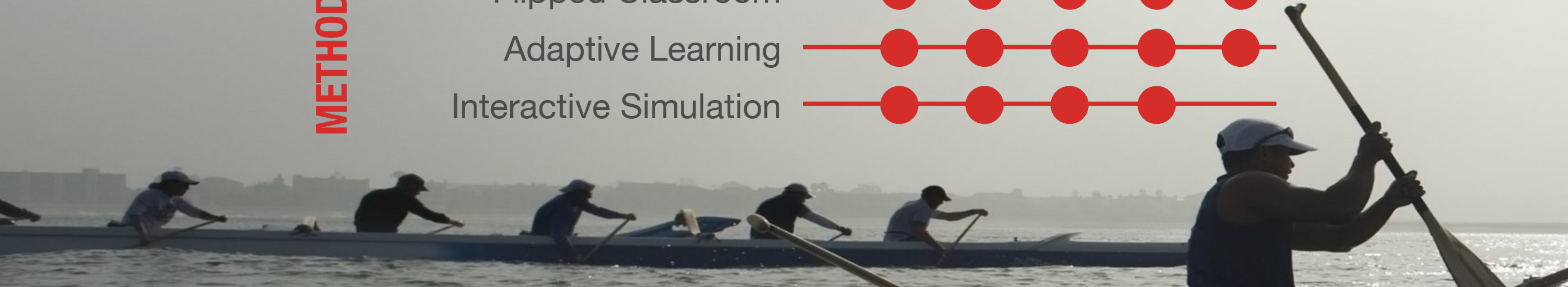
Il framework AAL®

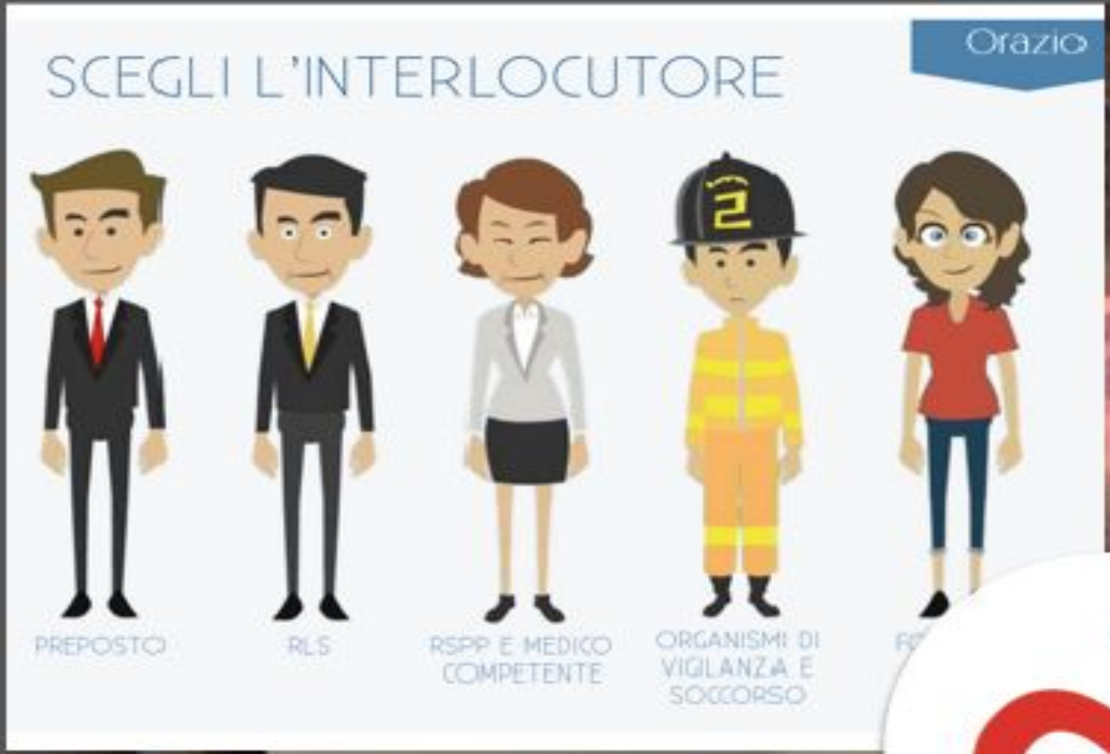
aal®

DIGITAL TOOLS

METHODOLOGIES

	Mobile	VR	LMS	eTextbook	AR
Gamification	●	●	●	●	●
Social Learning	●	●	●	●	●
Flipped Classroom	●	●	●	●	●
Adaptive Learning	●	●	●	●	●
Interactive Simulation	●	●	●	●	




Orazio
SCEGLI L'INTERLOCUTORE
PREPOSTO
RLS
RSPP E MEDICO COMPETENTE
ORGANISMI DI VIGILANZA E SOCCORSO

La cultura è assorbita attraverso esperienze individuali in un ambiente ricco di occasioni di scoperta e di lavoro..

Oculus

> Essenzialmente,
> tutti i modelli sono sbagliati,
> ma alcuni sono utili!

George Box, Statistico Inglese

THANK YOU!

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